

**FOR IMMEDIATE RELEASE**

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**Northern Nevada Development Authority and Adams Hub Join Forces to Strengthen  
Business Support and Economic Growth in the Region**

**Carson City, Nevada June 24, 2024** - Northern Nevada Development Authority (NNDA) and Adams Hub are excited to announce a strategic collaboration aimed at enhancing business support and driving economic growth in the Northern Nevada region.

As part of this partnership, NNDA has relocated its operations to the Adams Hub, creating a unified platform to better serve businesses in the area. The combined strengths of NNDA and Adams Hub will offer a comprehensive suite of services designed to support businesses relocating, expanding or just getting started.

"We are thrilled to be joining forces with Adams Hub to further our shared mission of fostering economic prosperity in Northern Nevada," said Jeff Sutich, Executive Director of NNDA. "By bringing together our expertise and resources, we will be able to offer even more comprehensive support to the region's businesses, driving innovation and growth."

Adams Hub, known for its dynamic co-working space and business support, is eager to welcome NNDA into this collaboration.

"We believe that this collaboration is key to driving success in today's business landscape," said Steve Neighbors, President of Adams Hub. "By combining our efforts with NNDA, we can leverage our respective strengths to empower businesses and fuel economic development in our region."

Adam's Hub will continue to provide below market rates for coworking space, conference & workshop space; bringing together community leaders from businesses, investors, government, and community organizations to tackle topics impacting businesses, facilitate networking opportunities, providing a place for business resource referral, and other resources to support the growth and expansion of local businesses.

"We see tremendous potential in this partnership to make a meaningful impact on the Northern Nevada economy," added Jeff Sutich of NNDA. "By working together, we can create new opportunities, attract investment, and build a stronger, more vibrant business community."

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***About Northern Nevada Development Corporation:***

*[Northern Nevada Development Authority \(NNDA\)](#) is a non-profit organization dedicated to promoting economic development and business growth in Northern Nevada. Through a range of programs and services, NNDA supports entrepreneurs, startups, and established businesses in achieving their goals and contributing to the region's prosperity.*

***About Adams Hub:***

*[Adams Hub](#) is a dynamic co-working space and business incubator located in Carson City, Nevada. With a mission to support entrepreneurship and innovation, Adams Hub offers flexible workspaces, business resources, and networking opportunities to help startups and small businesses thrive.*