

Fact Sheet

About NNDA

Northern Nevada Development Authority (NNDA.org) is the state-designated Regional Development Authority (RDA) for the Sierra Region of Nevada: Carson City (state capital), Douglas County, Lyon County, Mineral County, and Storey County. Established in 1981, the organization is a Nevada domestic 501(c)(6) nonprofit corporation. NNDA helps to grow and strengthen the region's economic ecosystem and facilitates business-to-business resources to support existing businesses. Since 2010, NNDA has assisted more than 100 companies with relocation and expansion generating more than 5,000 jobs and over \$2 billion total economic impact for the region.

NNDA Vision

A Prosperous, Resilient and Sustainable Economy for Northern Nevada

NNDA Mission

To influence, facilitate and support the ongoing growth and prosperity of the economic ecosystem of the Sierra Region of Nevada

NNDA Role

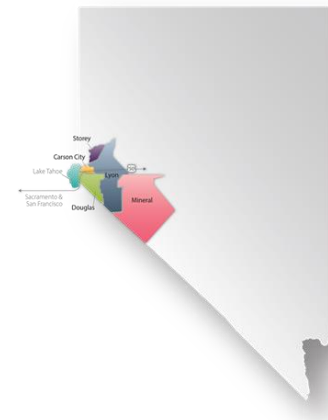
CONNECTOR, NAVIGATOR and PROBLEM SOLVER between the Sierra Region's business communities, government, and the many resources to support business growth.

NNDA Strategic Focus

- Regional coordination and collaboration
- Support the workforce development continuum
- Advocate for core and critical infrastructure
- Facilitate access to capital and state incentives
- Support growth and expansion of existing businesses, welcome new businesses, facilitate business-to-business resources, and market the region's business-friendly attributes
- Enable and expand industrial properties



**Minimize & Mitigate Downturns
and
Maintain & Augment Gains
to
Maximize & Leverage Upticks**



Economic Development...a Journey, not a Destination

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**About the Sierra Region
of Nevada**

Nevada's Sierra Region is the Silver State's third largest metropolitan area, includes Lake Tahoe's south shore, and encompasses a diverse set of industry sectors such as manufacturing, agriculture, mining, health care, aerospace, logistics, tourism, and many others. It has a land mass of 7,009 square miles and a population of over 175,000.

Within the region's boundaries are three incorporated cities – Carson City, Fernley and Yerington, over twenty-five unincorporated towns, many rural areas, and seven of Nevada's twenty-seven Tribal communities.

The Business Edge™

NNDA business briefings and events which provide information, issues and trends of interest to the northern Nevada business community, especially our Partners.

**Sierra Region Certified
Sites Program**

NNDA administers the Sierra Region Certified Sites program. A Sierra Region Certified Site designation serves as a pre-qualification indicating that a property's title is clear, it possesses sufficient utilities and other infrastructure required for commercial use, is properly zoned, and has adequate transportation access for distribution and logistics. The designation results in turnkey properties for businesses that want to move forward quickly. For more information: **www.NevadaCertifiedSites.com**

EPA Brownfields Grants

NNDA has been the recipient of three EPA Brownfields Coalition Assessment Cooperative Agreements since 2014. Each three-year grant award of \$600,000 allows NNDA to work with county partners in the Sierra Region on the redevelopment and revitalization of underutilized and vacant properties whose safety is questionable. The grant funding is used to inventory, characterize, assess, and conduct planning and community involvement related to brownfield sites. This helps to prevent, assess, safely clean up, and sustainably reuse brownfields and expand available industrial space.

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