

PRESS RELEASE

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FOR IMMEDIATE RELEASE

NNDA Appoints Philip Cowee, CPA as Executive Director
Former State Director of USDA Rural Development in Nevada
to Lead Economic Development of Nevada's Sierra Region

CARSON CITY, NV – August 18, 2021 – Northern Nevada Development Authority (NNDA.org) today announced that Philip “Phil” Cowee has been selected as the organization’s new Executive Director. Mr. Cowee replaces Robert Hooper who recently retired after leading NNDA for twelve years.

A businessman and sixth-generation Nevadan, Mr. Cowee has over 20 years of professional experience developing properties and running businesses in Lyon County. Most recently, from November 2017 to January 2021, he was the State Director of USDA Rural Development in Nevada. Prior to that, Mr. Cowee entitled and developed many commercial and industrial projects and led the Lyon County School District (LCSD) as Finance Director from 2012-2016. Recently, he was elected to the LCSD Board and currently serves as Board Clerk. Mr. Cowee is also a member of the school district’s Career & Technical Education (CTE) Committee that coordinates and collaborates with the Nevada Department of Education CTE Program. He is a Certified Public Accountant (CPA) and holds a Bachelor of Science Degree in Business Administration-Accounting from the University of Nevada, Reno.

Mr. Cowee said, “It is a great honor to have been selected to serve the communities of Nevada’s Sierra Region. I look forward to continuing the work Rob started to recruit new business to the region, while nurturing current companies to expand into a thriving economy. We are fortunate to have an array of community partners dedicated to developing a workforce to fill the demand of these prospering businesses.”

“The NNDA Executive Board looks forward to working with Mr. Cowee as Nevada and our Sierra Region navigate economic recovery from the pandemic,” said Greg Dye, Chair, NNDA Executive Board. “Workforce development and obtainable workforce housing are priorities locally and statewide. Phil’s experience in both areas can help NNDA address the needs of Sierra Region employers and residents.”

Since 2010, NNDA has assisted 116 companies with relocation and expansion. Its economic development efforts have generated over 5,000 jobs and more than \$2 billion total economic impact for the Sierra Region.

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NNDA New Executive Director Press Release
August 18, 2021
Page Two

About NNDA: Northern Nevada Development Authority (NNDA.org) is a Nevada domestic 501(c)(6) nonprofit corporation established in 1981, and the state-designated Regional Development Authority (RDA) for the Sierra Region of Nevada: Carson City (state capital), Douglas County, Lyon County, Mineral County, and Storey County. The region is Nevada's third largest metropolitan area, includes south Lake Tahoe, and encompasses a diverse set of industry sectors such as manufacturing, agriculture, mining, healthcare, information technology, aerospace, logistics, aviation, transportation, tourism, and many others. Nevada's Sierra Region has a land mass of 7,009 square miles and a population of nearly 173,000.