

The Business Edge™ NNDA.org

NNDA's The Business Edge™ provides information, issues and trends of interest to the northern Nevada business community, especially our Partners. A combination of breakfasts and lunches, these monthly briefings also offer opportunities to network with local business executives and management teams, elected and government officials, key workforce development leaders, and important nonprofit organizations.

Pioneer Awards PioneerAwards.com

The annual NNDA Pioneer Awards & Gala recognizes individuals and business professionals whose outstanding contributions to economic development have helped the Sierra Region of Nevada to grow. Showcasing the many success stories in the area, the Pioneer Awards highlight the strength and innovation of the Sierra Region economic ecosystem.

This annual fundraiser is attended by approximately 300 influential business leaders, executives, and management teams of companies in the Sierra Region. Event proceeds are used to support NNDA's mission.

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The Sierra Region of Nevada

Nevada's Sierra Region is the Silver State's third largest metropolitan area, includes Lake Tahoe, and encompasses a diverse set of industry sectors such as manufacturing, construction, agriculture, mining, health care, aerospace, logistics, tourism and many others. The region has a land mass of 7,009 square miles and a population over 165,450.

Discover Nevada's Sierra Region...

*A Great Place to Live,
Work and Play!*

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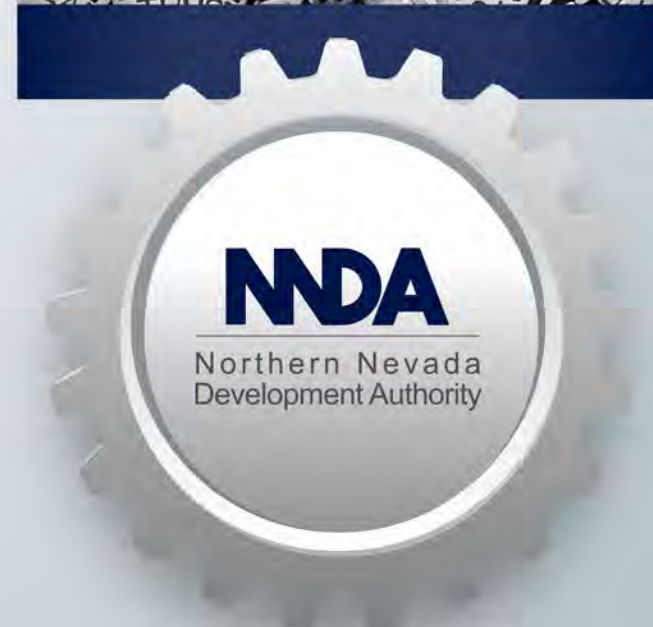
NNDA | Northern Nevada
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Partnership Program Economic Development...

A journey, not a destination



Improve the State of Your Business®

NDA | Partner Levels

About NNDA

Northern Nevada Development Authority (NNDA) is the state-designated Regional Development Authority (RDA) for the Sierra Region of Nevada: Carson City (state capital), Douglas County, Lyon County, Mineral County, and Storey County.

Established in 1981, the organization is a Nevada domestic nonprofit corporation. NNDA helps to grow and strengthen the region's economic ecosystem, and facilitates business-to-business resources to support existing businesses.

Since 2010, NNDA has assisted more than 100 companies with relocation and expansion while generating over \$2 billion total economic impact for the region.

	Professional	Executive	Premier	Elite
Recognition on NNDA Website	4th Tier Display Company name	3rd Tier Display Company name with link to company website	Home Page & 2nd Tier Display Company logo with link to company website	Home Page & Top Tier Display Company logo with link to company website
The Business Edge™ Series Partner Admission Price	✓	✓	✓	✓
Access to NNDA Partners Web Portal & Exclusive Content	✓	✓	✓	✓
Exclusive NNDA Partner Events (Two Per Year)	Limited Invitations 4th Level Opportunity	Limited Invitations 3rd Level Opportunity	Limited Invitations 2nd Level Opportunity	Limited Invitations 1st Level Opportunity
The Business Edge™ Series Partner Admission Price for Guests	Unlimited Number of Guests	Unlimited Number of Guests	Unlimited Number of Guests	Unlimited Number of Guests
Social Media Spotlight (Per Calendar Year)		1 Per Year	2 Per Year	3 Per Year
Free Admission to The Business Edge™ Series (Per Calendar Year)		2 Per Year	5 Per Year	10 Per Year
Recognition at The Business Edge™ Events			2nd Tier	Top Tier
Recognition on NNDA Email Alerts			2nd Tier	Top Tier
Annual Contribution*	\$500	\$2,000	\$5,000	\$10,000

* May qualify as a tax-deductible marketing expense

Effective July 1, 2019
Subject to change