

## The Sierra Region of Nevada

Nevada's Sierra Region is the Silver State's third largest metropolitan area and encompasses a diverse set of industry sectors such as manufacturing, agriculture, mining, health care, aerospace, logistics, tourism and many others. The region has a land mass of 7,009 square miles and a population over 165,450.

### Certified Sites [NevadaCertifiedSites.com](http://NevadaCertifiedSites.com)

NNDA administers the Sierra Region Certified Site program. A certified site designation serves as a per-qualification indicating that a property's title is clear, it possesses sufficient utilities and other infrastructure required for commercial use, is properly zoned, and has multi-modal transportation access for distribution and logistics. The designation results in turnkey properties for businesses that want to move forward quickly.

## Discover Nevada's Sierra Region: A Great Place to Live, Work and Play!

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[NNDA.org](http://NNDA.org)

## Business Support For Nevada's Sierra Region



Improve the State of Your Business®

## About NNDA

Northern Nevada Development Authority (NNDA) is the state-designated Regional Development Authority (RDA) for the Sierra Region of Nevada: Carson City (state capital), Douglas County, Lyon County, Mineral County, and Storey County.

Established in 1981, the organization is a Nevada domestic nonprofit corporation. NNDA helps to grow and strengthen the region's economic ecosystem, and facilitates business-to-business resources to support new and resident businesses.

Since 2010, NNDA has assisted more than 100 companies with relocation and expansion, generating over \$2 Billion total economic impact for the region.

# NNDA | Your Business Resource for Growth and Expansion

### Operations

- Site Selection
- Productivity Resources
- Workforce Resources and Training

### Regulatory

- Resolve Permitting Issues
- Navigate State Agency Requirements
- Provide Feedback to Federal, State and Local Government

### Finance

- State Business Incentives
- Federally-Guaranteed Loans
- International Trade and Export Resources

**Explore Nevada - A Top Business-Friendly State**