

PRESS RELEASE

CONTACT: Lynn O'Mara
NNDA
775.624.3963
lomara@nnda.org

FOR IMMEDIATE RELEASE

Amy Miller Joins Northern Nevada Development Authority

New Business Support Specialist Dedicated to the Walker River Economic Corridor

CARSON CITY, NV – August 13, 2019 – Northern Nevada Development Authority (NNDA) is pleased to announce that Amy Miller has joined its business development team as the Business Support Specialist for the Walker River Corridor. With the recent addition of Mineral County to the organization's service area, NNDA is working with key stakeholders to identify economic development opportunities in an area that spans Lyon County and Mineral County. The Walker River Corridor runs from Smith Valley to Yerington to Hawthorne and includes the Yerington Paiute Tribe and Walker River Paiute Tribe.

"There are many possibilities for diversifying the economies of both Lyon and Mineral Counties," said Amy Miller. "In my role with NNDA, I look forward to helping businesses in the Walker River corridor to achieve growth and prosperity. Also, I hope to increase the sustainability of small town living so others can enjoy the benefits of living and raising families in communities such as Yerington, Smith Valley and Hawthorne."

Amy has been the Executive Director of the Yerington Chamber of Commerce since June 2017 and will continue in that role. She has five years of experience as an educational paraprofessional working with special needs students at Yerington Elementary School. Her ten years of experience in the retail industry included four years as a Department Supervisor for Mervyn's department stores.

A native Nevadan born in Carson City, Amy divided her time growing up between Gardnerville and San Jose, CA. She is an alumna of Douglas High School and has attended business management courses at Liberty University. Amy and her family reside in Yerington, where they enjoy the slower pace and quality of life provided by a small town.

According to Andrew Haskin, NNDA Director of Business Development, "The Walker River Corridor is a good example of NNDA's regional economic development approach. Our focus is on primary jobs and primary dollars to drive growth in alignment with the goals of each county, while also growing and strengthening the Sierra Region's economic ecosystem."

####

About NNDA: Northern Nevada Development Authority (NNDA.org) is a Nevada domestic nonprofit corporation, and the state-designated Regional Development Authority for the Sierra Region of Nevada: Carson City (state capital), Douglas County, Lyon County, Mineral County, and Storey County. The region is Nevada's third largest metropolitan area, includes south Lake Tahoe, and encompasses a diverse set of industry sectors such as manufacturing, agriculture, mining, health care, aerospace, logistics, aviation, tourism, and many others. Since 2010, NNDA has assisted more than 100 companies with relocation and expansion, and its economic development efforts have resulted in over \$1.4 billion total economic impact for the region.