

PRESS RELEASE

CONTACT: Lynn O'Mara
NNDA
775.624.3963
lomara@nnda.org

Kristen Jaskulski
Pure Ground Ingredients
347.891.4416
Kristen@puregroundingredients.com

FOR IMMEDIATE RELEASE

Pure Ground Ingredients Expands Its Minden, NV Operations

Launch of a Foodservice Line and an Online Store Planned for Summer 2019

CARSON CITY, NV – April 9, 2019 – Northern Nevada Development Authority (NNDA) today announced, on behalf of Pure Ground Ingredients (PGI), that the industrial supplier of organic botanicals, spices, chili, and black and green teas has relocated to a larger facility in Minden, NV in order to expand its operations and broaden its product offerings. PGI offers a range of high quality, fair-trade, certified-organic ingredients from all over the globe to customers in North America and Europe who seek organic ingredients for their food, tea and nutraceutical brands.

Later this year, PGI plans to launch a foodservice line focused on serving more local businesses which will be available through the company's new online store. The foodservice line will also be available through Distributors of Regional and Organic Produce & Product, or DROPP, the regional food hub of the Reno-based Great Basin Community Food Co-op.

PGI was co-founded by Kevin Lindseth and his sister, Stacy Kixmiller, around their vision of "a world where growers, manufacturers, and consumers all came together in the name of better ingredients, sustainable practices, and a happier, healthier planet." The company has grown from two employees in 2013 to more than fifty employees today. In summer 2018, PGI moved to a 60,000 square foot state-of-the-art facility in Minden, doubling their size and production capacity. The company was recently awarded performance-based state business incentives by the Nevada Governor's Office of Economic Development to support this expansion.

According to PGI's CEO Kevin Lindseth, "When looking to expand, it was important for us to stay close to our previous location in Carson City, so that we could keep our existing workforce and continue to expand. Stacy and I wanted also to be close to our families, and those we consider family, which include our employees. Our team is 100% local, and we want to keep it that way. Douglas County is a great place to be, clear skies, friendly people, and I love being surrounded by the beauty of the mountains and the valley. "

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NNDA President and CEO, Robert “Rob” Hooper, said, “NNDA was pleased to assist Pure Ground Ingredients with securing state business incentives to enable their expansion. We are happy that the company chose to continue growing its business in Nevada’s Sierra Region.” He continued, “NNDA is receiving more and more inquiries about the region from other food manufacturers and suppliers. In addition to being attracted by Nevada’s business-friendly climate, the region is appealing as a great place to live, work and play.”

PGI is focused on making a significant imprint in today’s food system. Supplying a customer base of over 200 national and multinational brands, the company has a significant place in ensuring that products are made with organic ingredients. At its core, the foundation of the business is set to positively impact our global environment and climate, ensuring organic integrity in a world of increasing pollutants. PGI prides itself on hiring locally, providing opportunities and training that offer employees the chance to advance their careers, both internally and externally.

As the company continues to grow, PGI is embracing the ability to expand the company’s involvement within their own community. PGI has partnered with local growers for milling, reduced agricultural waste by dehydrating goods extending the usable life of plant-based materials, and donated their organic byproducts for local agricultural feed. In 2018, PGI setup a program to donate organic spices and herbs to Northern Nevada restaurants and non-profits.

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About NNDA: Northern Nevada Development Authority (NNDA.org) is a Nevada domestic nonprofit corporation, and the state-designated Regional Development Authority for the Sierra Region of Nevada: Carson City (state capital), Douglas County, Lyon County, and Storey County. The region is Nevada’s third largest metropolitan area, includes south Lake Tahoe, and encompasses a diverse set of industry sectors such as manufacturing, agriculture, mining, health care, aerospace, logistics, tourism, and many others. Since 2010, NNDA has assisted more than 100 companies with relocation and expansion, and its economic development efforts have resulted in over \$1.4 billion total economic impact for the region.

About PGI: Pure Ground Ingredients (PUREGROUNDINGREDIENTS.com) is a privately-owned industrial supplier of organic botanicals, spices, chili, and black and green teas located in Minden, NV. PGI offers a range of high quality, fair-trade, certified-organic ingredients from all over the globe to customers in North America and Europe who seek organic ingredients for their food, tea and nutraceutical brands.