



IN PLAIN SIGHT MARKETING

Joyce Whitney Silva, EVP/CFO for Greater Nevada Credit Union, breaks ground on its new branch in Fernley. Shaheen Beauchamp Builders is the general contractor for the site.

## CREDIT WHERE CREDIT IS DUE

Shaheen Beauchamp breaks ground on Fernley GNCU branch

### In Plain Sight Marketing

Carson City-based Shaheen Beauchamp Builders and Greater Nevada Credit Union have broken ground on a new branch in Fernley.

The new branch is expected to be a 10-month project, opening in summer of 2019. The building

will be approximately 8,500 square feet and is located on the corner of East Newlands Road, near the Wal-Mart parking lot. The project includes a steel structure with architectural metal framing.

"Fernley is a thriving community with many Greater Nevada members," Wally Murray,

president and chief executive officer for Greater Nevada Credit Union, said, referring a local member who said he has been waiting for 25 years for a branch. "Bringing Greater Nevada Credit Union to Fernley will contribute success to the community."

The partnership between Greater Nevada Credit Union and

Shaheen Beauchamp Builders has been flourishing over the past several years, Murray said.

"We have easy interactions with Shaheen Beauchamp Builders," he said. "I have known Mark for 20 years and we have built a strong relationship with them."

Mark Beauchamp, co-founder of Shaheen Beauchamp Builders, said the company has done seven

**BUSINESS, A14**

## Carson company to be featured at battery tech show

### Special to the Nevada Appeal

Ametherm announced its product lineup for The Battery Show 2018, taking place Sept. 11-13 at the Suburban Collection Showplace in Novi, Mich.

At booth 2050, the Carson City-based company will highlight its leading NTC thermistor solutions for Li-ion batteries and green energy applications, including its PANR 103395-342 probe assembly with ring lug for high-accuracy temperature compensation and

measurement and its MM35-DIN Series and MS35 Series of in-rush current limiters for reliable high-power circuit protection.

"Whether they're being used for energy storage in solar plants or to power electric vehicles, batteries are a cornerstone of green energy, and their performance relies on accurate and reliable NTC thermistors," said Mehdi Samii, vice president of engineering at Ametherm. "Sensors like our PANR 103395-342 help prolong Li-ion battery life and increase

safety during the charging cycle, while our MM35-DIN Series and MS35 Series provide protection against inrush current at turn on in high-power renewable energy applications. We can't wait for these solutions to make their Battery Show debut."

For Li-ion battery power applications, the ring lug of Ametherm's PANR 103395-342 probe assembly provides easy and secure mounting to battery terminals. The device is extremely accurate and experiences minimal

drift from its initial electrical values to provide a high-stability replacement for thermocouples in electric vehicle batteries and off-grid energy storage. Ametherm's MM35-DIN Series NTC thermistors are designed to withstand high input energy of 1200 J and steady-state currents from 50 A to 80 A at 680 V. Offered in DIN-rail-mountable packages, these inrush current limiters are ideal for high-power industrial and

**SHOW, A14**

## Railing away: An important issue for Nevada

By Anne Knowles  
aknowles@nevadaappeal.com

The benefit of growing Nevada's rail system was the focus of Northern Nevada Development Authority's (NNDA) monthly member event on Wednesday.

"I'm really excited about railroad. It does have an impact on your business even if you don't have a railroad right in front of you," said Rob Hooper, NNDA's executive director. "Mining interests up and down central Nevada are dying for rail."

The event at the Carson Nugget followed a rail summit at the Governor's Mansion on Tuesday and preceded Thursday's ribbon cutting for the arrival of Black Gold Terminals new locomotive, part of a \$1 million investment in Northern Nevada Railport & Logistics Center in Fernley.

Nevada has 1,193 miles of rail owned by Union Pacific Railroad and also utilized by BNSF Railway.

At the NNDA luncheon, Lee Bonner, state railroad coordinator, Nevada Department of Transportation, talked about the state rail plan now underway. It includes a feasibility study looking at a Mina Thorne line extension, part of the Las Vegas to Reno line, as well as Las Vegas to Los Angeles, and Reno to the Tahoe Reno Industrial Center and Bay Area to Truckee, both part of an I-80 Bay Area to Reno line.

Bonner described the light rail line from downtown Shanghai to the airport, a 20-mile trip that takes seven minutes.

"If we had something like that from Reno to TRI Center it would be a game changer," said Bonner.

Bonner said state law currently prohibits spending gas tax dollars on rail.

Jeff Moller, assistant vice president, Association of American Railroads, described private-public partnerships elsewhere, including in Chicago, that have helped spur recent railroad development.

But nothing happens overnight with the railroad industry, said Moller.

"We're always thinking 50 years out," he said.