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Casino could go into the former Grandma Hattie's building.

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POWERING UP

Local athletes shine at USA Special Olympics.

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BYE BYE BIRDIE

Youth Theatre Carson City presents classic this weekend.

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INSIDE

ROUNDUP ON HOLD

A roundup of about 70 wild horses in the Fish Springs herd will be delayed while advocates and BLM work out a plan.

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VACATION RENTALS

Douglas County commissioners will consider a plan to extend vacation home rentals beyond Lake Tahoe.

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Renting out houses could be a solution to the housing shortage.

COURTESY ROB SABO

IMMEDIATE OCCUPANCY (NEEDED)

Workforce housing shortage considered a 'crisis'

By Anne Knowles
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"It is a crisis across the board and not just for those with low income."

That was the statement from Mary Jane Ostrander, division manager, Carson City Health and Human Services (CCHHS) during a brainstorm session about Carson City's workforce housing shortage.

The session featured realtors, developers, agency representatives and Carson City officials.

Jeni Rios, director of rental and housing programs at Nevada Rural Housing Authority (NRHA), gave the example of a pharmacy technician, a single parent with two children, earning roughly \$27,000 a year.

The tech could afford monthly rent or mortgage of \$651, or 30 percent of her income. Meanwhile, the payment standard used to calculate rental assistance eligibility for her family is about \$997 so she

would still qualify for \$346 in assistance, said Rios.

Supervisor Lori Bagwell said serving on the housing subcommittee of the city's Behavioral Health Task Force had opened her eyes to the scale of the problem.

"I always thought these were good jobs," said Bagwell, referring to a list of public service jobs the committee used in their research. "That's why we're calling it workforce housing. Everyone needs a roof over their head."

HOUSING, A10

Make deals in the real world

Help available for businesses to get into international trade

By Geoff Dornan | gdornan@nevadaappeal.com

Richard Swanson's office exists to help Nevada and other western U.S. businesses get into international trade.

Swanson is the director of the Pacific South Network of the U.S. Commerce Department's U.S. & Foreign & Commercial Service.

He said his staff's job is to show business people, such as those attending a luncheon at the Governor's Mansion, opportunities in other countries and connect them with the people who can make those opportunities reality. That includes providing on-the-ground specialists in a long list of different countries who can help a Nevada business understand what they need to do to expand into other nations, how those nations' laws work and what kinds of things they need to bring to the table to make those connections. And, he said they can put Nevada business operators in touch with the right people to get it done.

Beyond that, he said his agency can connect them with a variety of grant opportunities, "to see if we can kick start some small and medium size businesses here."

The goal, he said, "is to generate more revenue into the United States, invest in America, invest in our infrastructure, invest in trade."

Swanson said Nevada's export market has expanded dramatically in the past few years from \$9.8 billion in 2016 to now \$12.1 billion and the fastest growing sector is services.

"I've been in Las Vegas before, but I think the action is happening up here in Northern

TRADE, A4



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TV LISTINGS

Complete television listings

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WEATHER

Sunny conditions.
Highs in the mid 90s,
lows in the low 60s

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TRADE

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Nevada,” he said specifically pointing to the Tahoe Reno Industrial Center in Storey County.

Despite the expansion of services, Swanson said he’s still “bullish on manufacturing.”

He said that’s because manufacturing creates some 2.5 other jobs for every manufacturing job.

He said Northern Nevada is involved in several of the priority sectors including advanced manufacturing which has grown 100 percent in six years, and information and communications technology which has increased nearly 60 percent in that period.

But he said he also loves to promote Nevada’s historic mainstay, tourism, which, in terms of the economy and trade, “leads to so much more.”

He said particularly on steel and aluminum, the North American Fair Trade Agreement (NAFTA) is being renegotiated. He made clear his office isn’t in the political fight over tariffs but said, “I think Canada and Mexico would agree a trade agreement that’s over 25 years old needs to be updated.”

“Our main focus is not tariffs,” he said. “It’s basically trying to promote your service, your product.”

Swanson said his Reno/Carson City director is Janis Halnins, 775-301-0037 and that information is available at www.export.gov.

The Wednesday luncheon was sponsored by the Northern Nevada Development Authority.

Sandoval to be Nevada Day grand marshal

By Teri Vance

Special to the Nevada Appeal

Gov. Brian Sandoval will lead this year’s Nevada Day parade as the grand marshal.

“I’m overwhelmed, and I’m honored,” Sandoval said during an interview in his office. “Nevada Day is an important day to me. I love this state and appreciate this state. It’s given me everything I have.”

Nevada Day Executive Director Ken Hamilton said the governor was chosen to represent this year’s theme: “A State of Economic Diversity.” This year’s parade will be 10 a.m. Oct. 27 through downtown Carson City.

Hamilton took over as president the same year the governor was elected.

“It was an economic low point for our state at the time,” Hamilton recalled. “Over the past eight years, the governor has led the economic renewal of this state by supporting the growth of diverse business and industry. I just couldn’t think of a better choice.”

Sandoval, who’s finishing out his final term, said he’s proud of what he and his team have been able to accomplish.

“From day one — and before day one — it was always my goal to restore Nevada to her rightful place

IF YOU GO

WHAT: Nevada Day parade

WHEN: 10 a.m. Oct. 27

WHERE: Downtown Carson City

For information about the parade or for float applications, go to NevadaDay.com or call 775-882-2600.

as the greatest state in the union,” he said. “There is still much to be done, I know that. But with continued economic development and diversity, Nevada is well on her way to the new economy.”

Sandoval said the nation and the world is starting to take notice of what Nevada has to offer.

“There are so many new developments that weren’t even in our vocabulary eight years ago,” he said. “Nevada is now one of the first places considered by companies looking for a place to start or expand.”

In addition to Sandoval’s leadership, Hamilton said, he also selected the governor because of his support for the annual Nevada Day parade, which honors the state’s admission to the Union on Oct. 31, 1864.

“He’s been to every parade since I’ve been here,” Hamilton said.

“You can tell he values this community and our state.”



CANDICE VIVIAN / NEVADA MOMENTUM

Gov. Brian Sandoval talks about being named grand marshal for the 2018 Nevada Day parade from his office at the state Capitol on July 13.

Sandoval, who grew up in Sparks, said he first attended the parade in downtown Carson City as a little boy.

“Back then, everything seemed so big,” he recalled. “It never would have occurred to me that I would be the grand marshal

one day.”

It is the perfect way to finish up his term, he said.

“It’s not just me, but there’s a lot of people who deserve credit. The whole Nevada family, everyone rolled up their sleeves to bring us where we are today.

Carson City School Board approves Read By Grade 3 funding

By Adam Trumble

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Calling it “extraordinary circumstances,” the Carson City School Board of Trustees approved spending \$325,120 out of contingency funds to maintain the district’s Read By Grade 3 program.

The vote to maintain staffing allows the district to fund five positions and two after school programs: a teacher/interventionist at Bordewich Bray and Fremont

elementary schools; three Success for All tutors at Fritsch Elementary School; and after school programs at Fremont and Seeliger elementary schools.

The district was notified in May despite having the highest point score of any applicant it was only awarded \$213,716 for its RBG 3 program. The district had asked for \$1.19 million for the coming year.

The state and district are still in conversations to rectify the situation. Superintendent Richard Stokes has been working with State Superintendent Steve Canavero

and Gov. Brian Sandoval’s Chief of Staff Mike Willden on a solution. Stokes and trustees in conversation about the approval of the \$325,000 were hopeful to receive grant funding and possible return the funding to the contingency account.

Stokes who recommended the expenditure on Tuesday had previously said he didn’t think it was a good idea. After meeting with other school district officials he recommended the expense to the board.

“I think we are in a fairly strong position to move forward ... to put the wheels

in motion to keep the Read By Grade 3 program,” Stokes said.

The board had questioned earlier this month if when other grant funding didn’t come through, if they would then look to contingency funds. The consensus was this was an “extraordinary circumstance,” and keeping the program at a high level was important for the early education of the district’s students.

In other items, the board:

■ Approved the tentative agreement between the district and the Carson Educational Support Association

through 2022. Details weren’t released.

■ Approved the agreement between the district and the Carson City Health Services Personal Association for the 2018-19 school year. Details weren’t released.

Trustee Ryan Green abstained from both votes, saying while he was in favor of the agreements, he wanted to read them prior to voting. He made a motion to table the vote, but it was turned down by the board. Representatives from both CESA and CCHSPA said waiting to approve the contracts would impact pay as the start of the new school fiscal year is Aug. 1.

■ Approved a 2 percent salary increase for fiscal years 2018-2022 for associate superintendents, directors, managers, and other employees not covered by association contracts.

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