

ECONOMIC PERSPECTIVES



Improve The State Of Your Business™

NNDA
Northern Nevada
Development Authority

NNDA Pioneer Awards: Northern Nevada All Stars

Happy Birthday to NNDA! We were established 37 years ago today as the first regional development authority in the Silver State, and have proudly served the Sierra Region of Nevada ever since.

Later this year, NNDA will host its 4th Annual Pioneer Awards & Gala which recognizes individuals and business professionals whose outstanding contributions to economic development have supported the growth of the Sierra Region of Nevada. Showcasing the many success stories in the area, the Pioneer Awards highlight the



Rob Hooper
President & CEO

strength and innovation of the Sierra Region economic ecosystem. Award winners will be featured in the NNDA Viewpoint Winter 2018 edition.

The Pioneer Awards & Gala is attended by approximately 350 influential business leaders, executives, and management teams of companies from the Sierra Region and beyond. It is also NNDA's annual fundraiser, and event sponsorships and ticket sales are used to support NNDA's mission: To influence, facilitate, and support the ongoing growth and prosperity of the economic ecosystem of the region. You can learn more at: www.nnda.org.

Pioneer of the Year is presented to an individual who both personally and professionally support and have had a significant impact on the economic development and growth of the region. The NNDA Executive Board selects the winner of this capstone award. Past winners include: The Honorable Robert Crowell, Mayor of Carson City, NV - 2015 Pioneer of the Year; William "Bill" Miles, President & CEO, Miles Construction - 2016 Pioneer of the Year; and Collie Hutter, Co-founder and Past President, Clickbond, Inc. - 2017 Pioneer of the Year.

NNDA is now accepting nominations at PioneerAwards.com for its 2018 Pioneer Awards, and the submission deadline is August 30, 2018. Self-nominations are welcome. Award criteria and gala information, including sponsorship options, are also available on the Pioneer Awards website or by contacting Maggie Scott, NNDA Events Manager, miscott@nnda.org or 775.624.3960

NNDA Pioneer Awards categories:

Battle Born Award salutes leadership

and excellence in achieving sustainability benefitting the company and community. For the purposes of this award, sustainability is defined as business practices resulting in water and/or energy reduction to provide superior cost performance, repurposing and/or recycling of materials, and/or provide additional customer value, and/or contributed to the health and/or environmental best practices of the Sierra Region.

Boundary Peak Award honors the Nonprofit who has scaled new heights in providing service(s) to the community it serves. This non-profit has differentiated itself from other nonprofits in the pursuit of excellence.

Silver Forge Award showcases the manufacturer who is an innovator and leader in the manufacturing industry. This manufacturer has differentiated itself from its competitors and has achievements which set itself apart from other businesses in the region.

Kit Carson Entrepreneur of the Year Award applauds the visionary individual or company who trail blazed a new or unique path to meet market and customer needs. Award nominations may be for a company, an individual-company founder, or leader of a business. This entrepreneur inspires others with their vision, achievements, and leadership.

Sarah Winnemucca Award is being awarded for the first time and acknowledges the company who is an active economic development ambassador for the Sierra Region. The nominee is an exceptional bridge builder between various entities in support of economic development goals, e.g. legislation, other industry leaders, nonprofits, etc. Eligibility for this award is limited to current NNDA Partners.

As part of the gala, Nevada Builders Alliance will present their annual Golden Hammer Award. This recognition will go to the construction team whose project had the greatest impact on the economic development of Northern Nevada.

Join us for the 2018 NNDA Pioneer Awards & Gala and help celebrate the region's business all stars. This year's event, which includes a silent auction, is on Thursday, November 8, 2018 at Harrah's Lake Tahoe from 5:30 -9:00 pm. Blockchains, LLC is our Title Sponsor, and Sierra Nevada Media Group (SNMG) is the official Media Sponsor. Submit award nominations, purchase gala tickets, explore sponsorship opportunities, and find additional information at PioneerAwards.com.

NOMINATIONS NOW OPEN



GEMS OF THE SIERRA REGION 2018

Thursday, November 8, 2018
5:30-9:00pm

**HARRAH'S
LAKE TAHOE**

PioneerAwards.com

NNDA: The Business Edge™ Information, Issues, and Trends for Sierra Region Businesses

International Trade Important for Nevada's Economy:
Silver State Exported \$9.8 Billion Worth of
Goods Worldwide in 2016



"Demystifying the Global Trade Deal in Today's World Economy"

**Richard Swanson, Regional Director -
Pacific South Region
U.S. Commercial Service,
U.S. Department of Commerce**

Wednesday, July 25, 2018
6:45-8:30am
Nevada Room - Governor's Mansion
606 Mountain Street, Carson City
Register Now at NNDA.org