

NEWS RELEASE

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FOR IMMEDIATE RELEASE

**Northern Nevada Development Authority Announces
Third Nevada Certified Site
*First Collaboration Between Nevada Certified Site Program
and NNDA EPA Brownfield Grant***

CARSON CITY, NEVADA – January 10, 2018 – Northern Nevada Development Authority (NNDA) today announced the approval of its third Nevada Certified Site (www.NevadaCertifiedSites.com). It is also the first site designation completed in collaboration with NNDA's U.S. Environmental Protection Agency (EPA) Brownfields Coalition Assessment Cooperative Agreement.

The Enterprise Way Certified Site is a parcel of land containing 133.39 acres located on the north side of US Highway 50 just east of Enterprise Way in the City of Dayton, Lyon County, Nevada. Zoned for industrial and commercial use, utilities run along the frontage of the property. The location is minutes from the Tahoe-Reno Industrial Center (TRIC), and less than forty (40) miles from the Reno-Tahoe International Airport.

A Nevada Certified Site designation serves as a pre-qualification indicating that a property's title is clear, it possesses sufficient utilities and other infrastructure required for commercial use, is properly zoned and has adequate transportation access for distribution and logistics. It reduces the risk often associated with development by providing detailed and current information about a site including price and availability, utilities, access, environmental concerns and potential site development challenges. The designation results in turnkey properties for businesses that want to move forward quickly.

According to Andrew Haskin, NNDA Director of Business Development, "For brownfields which have successfully completed the assessment process, EPA has granted NNDA permission to use some of its grant funds to cover the cost of reuse planning which can help pay for certain elements of the certified site application. This will help to quickly build an inventory of needed and qualified industrial property."

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The goal of the Nevada Certified Sites program is to provide a regional inventory of commercial sites that have undergone a rigorous pre-qualification process to ensure they meet a consistent set of standards. Purchasing a property for expansion or relocation is just one of several factors for a business to consider.

“Meeting the needs of the Sierra Region for real estate of all types is a challenge,” said Robert “Rob” Hooper, NNDA President & CEO. “The Nevada Certified Sites program is key to expanding industrial space in our region, via a seamless and streamlined process.”

For more information about the Nevada Certified Sites program, please visit program’s website: www.NevadaCertifiedSites.com or contact Andrew Haskin: 775 .883.4413

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About NNDA: Northern Nevada Development Authority (www.nnda.org) is a Nevada domestic 501(c)(6) nonprofit corporation, and the state-designated Regional Development Authority for the Sierra Region of Nevada: Carson City (state capital), Douglas County, Lyon County, and Storey County. The region is Nevada’s third largest metropolitan area and encompasses a diverse set of industry sectors such as manufacturing, agriculture, mining, health care, aerospace, logistics, tourism, and many others. It has a land mass of 3,183 square miles and a population over 159,000. Since 2010, NNDA has assisted 99 companies with relocation and expansion, and its economic development efforts have resulted in \$1.8 billion total economic impact for the region.